



33rd Annual Decorator Show House

September 21st - October 20th, 2019

Belle Vue at the Chase, 11645 Vixens Path, Ellicott City, MD

Tickets: \$30 Online Thru Aug 31st / \$35 Online as of Sept 1st or at the Door

Sponsorship Opportunities

Since 1984, Historic Ellicott City, Inc.—a nonprofit supporting the preservation and restoration of the Ellicott City Historic District—has orchestrated an annual Decorator Show House, inviting local interior design professionals to decorate and furnish grand estates across Howard County, Maryland. This year's 33rd Annual Decorator Show House is a stately French Provincial home located in Ellicott City, MD and will feature 20 area designers and artists who will decorate 25 rooms and spaces. For tickets and more information visit <https://historicec.com/> and follow @historicecinc on Facebook and @historicecshowhouse on Instagram.



Presenting Sponsor - \$7,500

As presenting sponsor, your brand and logo will be positioned on the official HEC Inc. 2019 Decorator Show House website, Facebook and Instagram pages and entry tickets with "Presented by" placement. On-site representation includes your brand's logo placement on all promotional materials and the front page of the official 2019 program book which is given to each guest upon entry. You'll also receive:

- Preview Party Event admission for 6 attendees
- Show House admission for 8 attendees
- Brand inserts of promotional materials and/or a branded gift item in each Press Day gift bag (minimum of 75 bags created and handed to regional media)
- Private tour for 20 guests at the Decorator Show House
- One full-page color ad in the official 2019 program book
- Listed as a sponsor in the official 2019 program book
- Two social media mentions featuring your brand's logo (on both Facebook and Instagram)
- Inclusion on all marketing and press release materials



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Preview Party Event Sponsor - \$5,000

As the preview party event sponsor, your brand and logo will be included on promotional materials such as the official HEC Inc. 2019 Decorator Show House website, Facebook and Instagram pages and on-site signage. You'll also receive:

- Preview Party Event admission for 4 attendees
- Show House admission for 6 attendees
- Brand inserts of promotional materials and/or a branded gift item in each Press Day gift bag (minimum of 75 bags created and handed to regional media) 
- Specialty cupcakes served at the preview party event with your brand and logo
- One half-page color ad in the official 2019 program book
- Listed as a sponsor in the official 2019 program book
- Inclusion on all marketing and press release materials

Press Day Event Sponsor - \$5,000

As the press day event sponsor, your brand and logo will be included on promotional materials such as the official HEC Inc. 2019 Decorator Show House website, Facebook and Instagram pages and on-site signage. You'll also receive:

- Preview Party Event admission for 4 attendees
- Show House admission for 6 attendees
- Brand inserts of promotional materials and/or a branded gift item in each Press Day gift bag (minimum of 75 bags created and handed to regional media) 
- Custom dessert station at the press day event with your brand and logo
- One half-page color ad in the official 2019 program book
- Listed as a sponsor in the official 2019 program book
- Inclusion on all marketing and press release materials

Platinum Sponsor - \$5,000

As a platinum sponsor, your brand and logo will be included on promotional materials such as the official HEC Inc. 2019 Decorator Show House website, Facebook and Instagram pages and entry tickets and on-site signage. You'll also receive:

- Preview Party Event admission for 4 attendees
- Show House admission for 6 attendees
- Brand inserts of promotional materials and/or a branded gift item in each Press Day gift bag (minimum of 75 bags created and handed to regional media)
- Two social media mentions featuring your brand's logo (on both Facebook and Instagram) 
- One half-page color ad in the official 2019 program book
- Listed as a sponsor in the official 2019 program book
- Inclusion on all marketing and press release materials



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Sponsorship Opportunities

Gold Sponsor - \$2,500

As a gold sponsor, your brand and logo will be included on promotional materials such as the official HEC Inc. 2019 Decorator Show House website, Facebook and Instagram pages and on-site signage. You'll also receive:

- Preview Party Event admission for 2 attendees
- Show House admission for 4 attendees
- Brand inserts of promotional materials and/or a branded gift item in each Press Day gift bag (minimum of 75 bags created and handed to regional media) 
- One quarter-page color ad in the official 2019 program book
- Listed as a sponsor in the official 2019 program book
- One social media mention featuring your brand's logo (on both Facebook and Instagram)
- Inclusion on all marketing and press release materials

Silver Sponsor - \$1,500

As a silver sponsor, your brand and logo will be included on promotional materials such as the official HEC Inc. 2019 Decorator Show House website, Facebook and Instagram pages and on-site signage. You'll also receive:

- Preview Party Event admission for 2 attendees
- Show House admission for 2 attendees
- Listed as a sponsor in the official 2019 program book
- One social media mention featuring your brand's logo (on both Facebook and Instagram)
- Inclusion on all marketing and press release materials

Friend Sponsor - \$500

As a friends of the 2019 Decorator Show House sponsor, your brand and logo will be included on promotional materials such as the official HEC Inc. 2019 Decorator Show House website, Facebook and Instagram pages and on-site signage. You'll also receive:

- Show House admission for 4 attendees
- Listed as a sponsor in the official 2019 program book
- One social media mention featuring your brand's logo (on both Facebook and Instagram)

Sponsorship Contact: Sherry Moeller / (E): sherry.moeller@mokimedia.com / (C): 301-807-0910

--- Sponsorship levels are completely customizable based on timing and availability. ---